

PUTRA EXPERIENCE

Kuala Lumpur Summer Business Program @UPM

by Faculty of Economics and Management

www.econ.upm.edu.my

PROGRAMME MONTH: JULY

The Kuala Lumpur Summer Business Programme @UPM presents excellent opportunities for future business leaders to directly explore and experience business practices and ideas in several captivating places in Malaysia. The excitement of the programme arises via the facilitation of direct connection and communication among participants from various cultural and geographical backgrounds.

Programme Offers

- ✓ Series of mini lectures.
- ✓ Exploring UPM reserve forest.
- ✓ Knowledge enrichment experience to leading private and public entities.
- ✓ UNESCO World Heritage City and iconic city tours.
- ✓ Jungle tracking.

At the end of the programme participants will be able to:

- ✓ Broaden their business network.
- ✓ Appreciate cultural implications towards business.
- ✓ Enrich emotional intelligence through leadership and teamwork activities.



Programme Inclusive of

- | | | |
|--|---|---|
|  Transportations |  Learning materials |  Certificate |
|  Accommodation |  Outdoor and indoor activity |  Buddies |
|  Meals |  Excursions | |

For details please contact:
 Dr. Nazrul Hisyam Ab Razak
nazrul@upm.edu.my
 +603-9769 1634
www.econ.upm.edu.my

