



AIMS Programme

10th Anniversary

Activities and Information Brief

11-15 November 2019

Berkeley Hotel

Bangkok, Thailand

Dear AIMS family, colleagues, partners and friends,

Greetings from SEAMEO RIHED!

This year marks an important milestone for the Asian International Mobility for Students (AIMS) Programme. Since 2009, the student mobility scheme, which began as the Malaysia-Indonesia-Thailand (M-I-T) Pilot Programme, has successfully mobilised more than 4,154 students among 8 member countries (Brunei Darussalam, Indonesia, Japan, Republic of Korea, Malaysia, Philippines, Thailand and Vietnam) and 69 participating higher education institutions in a span of 10 years.

In celebration of this milestone, the 10th anniversary of the Programme will be held adjunct to the 13th Review Meeting of the AIMS Programme on 11-13 November 2019 in Bangkok, Thailand. SEAMEO RIHED and the host of 13th Annual Review Meeting of the AIMS Programme, the Office of the Higher Education Commission (OHEC), Thailand, have delightfully prepared several activities to which stakeholders of the Programme, including the students, are invited to participate.

Students, university staff and governments alike can participate in taking advantage of policy platforms and expressing their creativity in reinvigorating the image of the AIMS Programme in the following activities, namely:

- A. 10th Anniversary of the AIMS Programme Video Clip Compilation
- B. AIMS Logo Design Contest
- C. AIMS Students Speech Contest
- D. AIMS Student Forum

Each of the activities are expected to benefit the participants and the AIMS Programme at large, especially in terms of enhancing its visibility and information accessibility.

Further information about the aforementioned activities are detailed in the following pages. Also, for more information about SEAMEO RIHED and the AIMS Programme, feel free to visit the following websites:

SEAMEO RIHED - <http://rihed.seameo.org/>
AIMS Programme - <http://aims-rihed.net/>

Should you have any concerns or require any clarifications, please feel free to contact Ms. Christelle Mae Agustin, Programme Support Officer from SEAMEO RIHED at christelle@rihed.seameo.org and CC. rihed@rihed.seameo.org.

Thank you all for your cooperation and we are looking forward to your enthusiastic participation in all of the activities prepared and a wonderful 10th Anniversary Celebration of the AIMS Programme with you all!

Sincerely,

A handwritten signature in black ink, appearing to read "Chantavit Sujatanond". The signature is fluid and cursive, with the first name being more prominent.

Dr. Chantavit Sujatanond
Centre Director
SEAMEO RIHED

A. 10th Anniversary of the AIMS Programme Video Clip Compilation

Introduction

To commemorate the 10th Anniversary of the AIMS Programme, in collaboration with the Office of the Higher Education Commission (OHEC), Thailand, SEAMEO RIHED will produce an AIMS Programme video clip compilation as a strategic effort to showcase both Programme achievements over the past 10 years and to promote visibility of the AIMS Programme into the next decade. The video compilation will be approximately 10 minutes in length and will be comprised of video clips submitted by stakeholders of the AIMS Programme. The compilation will be viewed throughout the 10th AIMS Anniversary celebrations and 13th Annual AIMS Review Meeting in November 2019.

Eligibility

All AIMS stakeholders, including current AIMS students and alumni, staff of International Relations Offices (IROs) as well as faculty and administrative staff of all participating AIMS Member Countries are encouraged to participate in the submission of video clips.

Contents of the Video Clips

The contents of submitted video clips may include, but are not limited to:

- Interviews with AIMS stakeholders to discuss experiences and impressions of the Programme;
- Achievements or congratulatory messages to mark the 10th Anniversary;
- Activities undertaken on campus or through extracurricular activities with AIMS students;
- Student perspectives and perceptions of the AIMS Programme; and
- Other AIMS-related activities organised by participating AIMS Universities over the past 10 years

Note: As announced in the 12th Review Meeting of the AIMS Programme last 7-9 November 2018, the acronym for the AIMS Programme is being modified from the “ASEAN” to “Asian” International Mobility for Students Programme. This is the acronym that must be taken into consideration when creating the video.

Submission Process

1. Each Member Country may review submissions and select video clips for sending to SEAMEO RIHED (rihed@rihed.seameo.org) via a cloud-based computer file transfer service such as Google Drive or WeTransfer by Friday, **March 29, 2019**.
2. Video clips may be submitted in .mp4, .avi, .mpg, and .mov formats.

3. There is no limit to the number of video clips to be submitted, however, individual video clips should be no more than 3 minutes.

Timeline and Judging Process

Activities	Time
1. SEAMEO RIHED announces the video compilation information to the AIMS member countries	Tuesday, January 15, 2018
2. The AIMS country focal point screens submissions and select video clips to be sent to SEAMEO RIHED	Friday, March 29, 2019
3. SEAMEO RIHED produces the first draft to present to the Steering Committee Meeting	11-12 July 2019
4. Video Clip Revising/Editing	13 July 2019-13 August 2019
5. Final	At the event

B. AIMS Logo Design Contest

Introduction

To commemorate the 10th Anniversary of the AIMS Programme, in collaboration with the Office of the Higher Education Commission (OHEC), Thailand, SEAMEO RIHED organizing the AIMS Logo Design Contest. The contest is initiated to create a fresh identity of the AIMS Programme in its second decade. It is also an opportunity to raise awareness about the AIMS Programme through the participation of students in all AIMS participating universities. Furthermore, it is aimed to engage the students and other stakeholders of the Programme in creating an image that will represent AIMS Programme as an Asian-focused student mobility scheme and the cooperation among its members that has been the foundation of the AIMS Programme since it started.

Eligibility

All full-time students (freshmen, sophomores, juniors, seniors, graduates) at the AIMS member institutions are eligible to enter the contest. Kindly note that all students may participate in the contest regardless whether or not they have undergone exchange with the AIMS Programme.

Submission Process

1. Each country may send one pre-selected design to SEAMEO RIHED at rihed@rihed.seameo.org by **April 29, 2019**. The e-mail must contain the following:
 - a. Subject: Submission_AIMS Logo Design Contest_ [Country]
 - b. One document (PDF format) showing:
 - i. logo with a brief explanation of the concepts symbolized
 - ii. details of the submitting student (name, university, discipline, contact details)
2. Submit your design (both in color and black & white) in a high-resolution graphic, preferably in .ai/.eps/.png/.gif/.jpg form.

Submission Criteria

1. As announced in the 12th Review Meeting of the AIMS Programme last 7-9 November 2018, the acronym for the AIMS Programme is being modified from the “ASEAN” to “Asian” International Mobility for Students Programme. This is the acronym that must be taken into consideration in designing the logo.
2. The logo should reflect the core ideas of the AIMS Programme (**refer to the About the AIMS Programme section**)
3. The logo must have a minimum resolution of 300 dpi. There is no dimension but the logo should be easy to read and understand.
4. The logo should be made with a vector graphic software such as Adobe Illustrator.

5. Submitted designs must be your original work. The organiser reserves the right to refuse any submission which may infringe copyright or is suspected to imitate existing work. The organiser shall not be responsible should the submission be involved in any copyright infringement legal proceedings.
6. The submitted design must not be a duplicate of submission from another contest.
7. The organiser selection decision is final and cannot be contested.

Timeline and Judging Process

Activities	Time
1. SEAMEO RIHED announces the information about the contest to the AIMS member countries	Tuesday, January 15, 2018
2. The AIMS country focal point selects and submits one logo design to SEAMEO RIHED	Monday, April 29, 2019
3. SEAMEO RIHED disseminates the link where the general public may vote for the preferred logo.	Monday, May 13, 2019
4. Public votes for the preferred logo.	Monday, May 13, 2019 – Friday, June 14, 2019
5. SEAMEO RIHED submits the three most voted logos to AIMS Steering Committee Meeting for the final decision.	11-12 July 2019
6. The result announcement	Wednesday, 31 July 2019

Prize

The winner will receive 500 USD. In addition, the winning logo will be used in the 10th Anniversary celebration, as well as all promotional materials and events in relation to the AIMS Programme thereafter.

About the AIMS Programme

Programme Summary

As part of the effort to achieve the sense of an ASEAN Community, with free movement of human resources and trade at the forefront of globalization, the Southeast Asian Ministers of Education Organization, Regional Centre for Higher Education and Development (SEAMEO RIHED) with the active involvement of the national authorities of Malaysia, Indonesia and Thailand initiated the Malaysia, Indonesia, Thailand (or M-I-T) Programme as a Pilot Project. The Pilot Project is a collaborative and multilateral student exchange programme that involves both governments and higher education institutions (HEIs) to enhance student mobility in Southeast Asia particularly within the countries aforementioned.

Following its successful implementation, the M-I-T Student Mobility Programme was renamed to be the ASEAN International Mobility for Students (AIMS) Programme given the expansion of its membership to cover other countries. As of July 2018, AIMS offers undergraduate students a single semester exchange across 8 participating Member Countries, 69 HEIs, and among 10 study fields.

AIMS Member Countries (in order of joining) are: Malaysia, Indonesia, Thailand, Vietnam, Brunei Darussalam, the Philippines, Japan, and Republic of Korea. Singapore will officially join the Programme as the 9th Member Country.

Since the 12th Review Meeting of the AIMS Programme in 2018, the stakeholders agreed to modify the name of the Programme to be the Asian International Mobility for Students, retaining the abbreviation, noting the participation of East Asian countries such as Japan and the Republic of Korea, as well as in preparation to a broader vision and scope in the future.

In a decade of the AIMS Programme's operation, one of its strength and unique points is its adherence to its 3 core principles: *Self-sufficiency & Sustainability, Balanced Mobility & Reciprocity and Regional Mechanisms*. Self-sufficiency is whereby each Member Country supports its own participation in the Programme, and where new members are encouraged to join based on their own readiness to participate. Furthermore, since past efforts in Southeast Asia, to promote student mobility have concentrated on bilateral agreements between HEIs in the region. Benefits, therefore, have only been limited to HEIs with these agreements. AIMS overcomes this limitation by working with both Governments and HEIs to develop a truly regional Programme. In response, the AIMS Programme adhered to maintain a Balanced Mobility & Reciprocity whereby national authorities responsible for higher education nominate HEIs to participate in study fields, and where the number of exchange students is mutually agreed upon and reciprocated in each study field. Lastly, Regional Mechanisms such as the AIMS Annual Review Meeting and AIMS Steering Committee Meeting ensure a strong support system from the regional stakeholders giving them opportunities to feedback, address challenges and propose further developments to the Programme.

Objectives

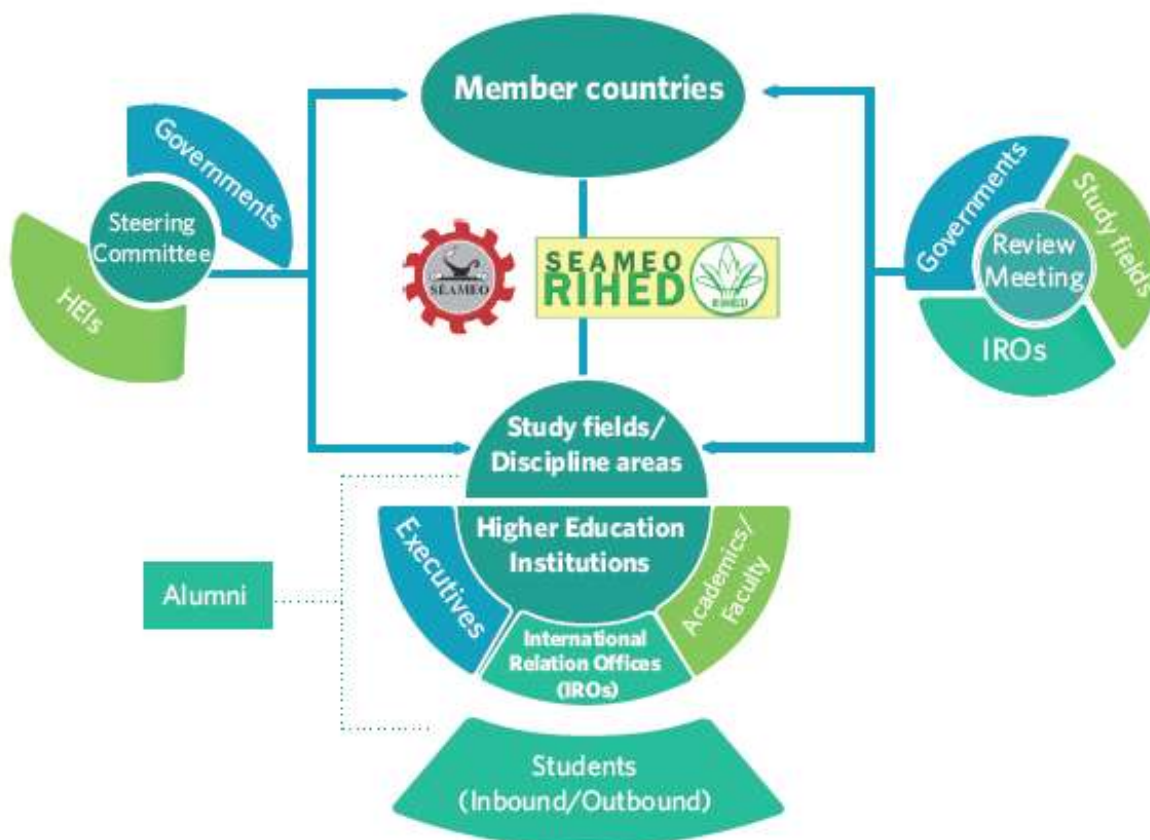
AIMS aspires to create a vibrant programme for all citizens of SEAMEO Member Countries and beyond, promoting the mobility of students in order to cultivate globalised human resources for the region, create and nurture an ASEAN identity in the minds of young people of the region, contribute to the internationalization of higher education in the region, and build towards the formulation of an ASEAN Community and a regional higher education common space.

The Study Fields

There are 10 study fields for participation. The Study Fields are determined based on a mutual agreement between national authorities and HEIs:

- | | |
|-----------------------------|--------------------------------------|
| Hospitality and Tourism | Economics |
| Agriculture | Engineering |
| Language and Culture | Environmental Management and Science |
| International Business | Biodiversity |
| Food Science and Technology | Marine Science |

Programme Structure



C. AIMS Student Speech Contest

Introduction

To commemorate the 10th Anniversary of the AIMS Programme, in collaboration with the Office of the Higher Education Commission (OHEC), Thailand, SEAMEO RIHED is organizing the AIMS Student Speech Contest. The contest is an opportunity to engage the students' thoughts on significant global issues, apply their public speaking skills in a relevant platform and empower students in the AIMS member universities.

Eligibility

All undergraduate students (freshmen, sophomores, juniors, seniors) at the AIMS member institutions are eligible to enter the contest. Kindly note that all students may participate in the contest regardless whether or not they have undergone exchange with the AIMS Programme.

Topic

In line with Thailand's 2019 ASEAN Chairmanship, the chosen overarching theme is "Advancing Partnership for Sustainability."

Topic

The overarching theme is "Advancing Partnership for Sustainability" which is geared towards a people-centered ASEAN Community. Elaborating further, the following information may be considered in the content creation:

1. Signifying the first component of the overarching theme, "Advancing" was meant to communicate the dynamic future for the region in the face of the 4th Industrial Revolution where technological advancements are seen as the tool to enhancing competitiveness and combating regional and global challenges. In line with this, it is the aim of the region is to become a 'Digital ASEAN.'
2. The second component, "Partnership" communicates the relevance of ASEAN as a regional body and recognizing its dialogue partners, as well as the global community within which ASEAN exists. It also signifies ASEAN's role in these global partnerships to address global issues such as human security, inclusive society, environmental protection, and etc.
3. Lastly, the third component, "Sustainability" is a reminder of keeping a sustainable mindset in all aspects of growth such as in economy, security and development.

The contest participants must be able to highlight the role of students and youth in the promotion of the overarching theme and its components.

The inclusion of the themes aforementioned into a substantial content will be included in the judging criteria.

The AIMS Speech Contest

The AIMS Speech Contest is tentatively scheduled on Tuesday, November 12, 2019 at the Berkeley Hotel, Bangkok. The rule is as follows:

1. The first round

All 8 contestants (one from each AIMS member country) will deliver the prepared speech based on the topic aforementioned that lasts for **seven minutes**. A point will be deducted if the contestants speak longer than **seven minutes and thirty seconds**. The judges may stop the contestant if the speech is longer than **eight minutes**. After the speech, the contestant will respond to one question from the judges.

2. The second round

The 3 highest scored contestants from the first round will enter the second round. The contestants will deliver an impromptu speech for **three minutes**. The topic will be given to the contestants ten minutes prior to the second round. A point will be deducted if the contestant speaks longer than **three minutes and thirty seconds**. The judges may stop the contestant if the speech is longer than **four minutes**. After the speech, the contestant will respond to one question from the judges.

Timeline and Judging Process

Activities	Time
1. SEAMEO RIHED announces the information about the contest to the AIMS member countries	Tuesday, January 15, 2018
2. Submission of Nominated Students (only one student per country) to SEAMEO RIHED	Monday, May 13, 2019 – Friday, June 21, 2019
3. AIMS Student Speech Contest	[Tentative] Tuesday, November 12, 2019

Judging Criteria

1. Speech construction (20 Points)
 - a. Organization of speech: Introduction, body, and conclusion.
 - b. Sequence and well-developed main points.
2. Language usage (20 Points)
 - a. The use of grammar.
 - b. Word choice and selection
3. Content of speech (20 Points)
 - a. Informative and concise
 - b. Interesting
 - c. Innovative
4. Presentation and delivery (30 Points)
 - a. Hand gestures
 - b. Use of eye-contact
 - c. Volume in delivery and vocal interest
5. Time management (10 Points)

Protests and Disqualifications

1. Protests are limited to eligibility and originality and shall only be expressed by voting judges and contestants. Any protest shall be forwarded to the head of the judging panel and/or contest chair prior to the announcement of the winner and alternate(s).
2. Before a contestant can be disqualified on the basis of originality, the contestant must be given an opportunity to respond to the voting judges. A majority of the voting judges must concur in the decision to disqualify.
3. The contest chair can disqualify a contestant on the basis of eligibility.
4. All decisions of the voting judges and qualifying judges are final.

Prize

1. The winner will receive 500 USD.
2. The first runner-up will receive 300 USD.
3. The second runner-up will receive 200 USD.

Implementation

1. Office of the Higher Education Commission, Thailand and Kasetsart University will be responsible for organising the contest on Tuesday, November 12, 2019.
2. SEAMEO RIHED will provide accommodation, meals, and local transportation for participating students.
3. Member countries are responsible for:
 - a. nominating one student to participate in contest,
 - b. international transportation for the participating student.

Please send the name, university, field of study, and contact details of the nominated student to SEAMEO RIHED at rihed@rihed.seameo.org, under the subject: Nomination_AIMS Student Speech Contest_[Country], no later than **June 21, 2019**.

D. AIMS Student Forum

Introduction

To commemorate the 10th Year Anniversary of the AIMS Programme, SEAMEO RIHED will organise the AIMS Student Forum. The forum aims to serve as a platform for students from the AIMS member HEIs to collectively discuss challenges our society confronts both at the national and regional level and identify a role of education, students and youths in addressing the challenges. Based on the discussion during the forum, student representatives are expected to formulate a joint statement that contains a set of policy recommendations, which will be presented at the regional policy platforms (i.e. SEAMEO High Officials Meeting and SEAMEO Council).

Forum Theme

Reflecting the Thailand's 2019 ASEAN Chairmanship, the overarching theme of the forum is set to be "Advancing Partnership for Sustainability", which aspires to strengthen the people-centered ASEAN community. For further elaboration of what each of the keywords signify, refer to the description in *C. AIMS Student Speech Contest*.

Forum Guidelines

In accordance with the above-mentioned theme, student representatives are encouraged to share their perspectives and experience on societal issues in line with the regional effort to promote regional cooperation and sustainable development. The forum will provide the student representatives with the opportunity to exchange their insights on various issues, which may include reducing inequalities, promoting inclusive societies, advocating environmental protection or more broadly, achieving the Sustainable Development Goals. The forum will be guided by following steps:

1. Discuss and identify what the countries in the region perceive as common and collective issues that require a partnership and multilateral cooperation across national borders.
2. Discuss a role of education, students and youths in addressing the identified issues and promoting a regional partnership.
3. Based on the discussion, formulate a joint statement to provide policy recommendations which will be shared with policy makers in the region.

Implementation

Office of the Higher Education Commission, Thailand, and Chulalongkorn University will be responsible for following matters:

- a) Identifying the facilitator and rapporteur;
- b) Conducting the discussion; and
- c) Drafting the joint statement.

SEAMEO RIHED will provide accommodation, meals, and local transportation for participating students.

Member countries are responsible for:

- a) Nominating 2-5 students to participate in the forum; and
- b) International transportation for participating students.

Please send the name, university, field of study, and contact details of the nominated student to SEAMEO RIHED at rihed@rihed.seameo.org, subject: Nomination_AIMS Student Forum_[Country], no later than **September 30 2019**.

Timeline

Activities	Time
1. SEAMEO RIHED announces the information about the forum to the AIMS member countries	Tuesday, January 15, 2018
2. Submission of Nominated Students (2-5 students per country) to SEAMEO RIHED	Monday, September 30, 2019
3. AIMS Student Forum	At the event